



Ken Simpson, Co-Founder, Chief Formulator and CEO of Skin 2 Skin, Skincare ([www.skin2skincare.com](http://www.skin2skincare.com)) has been helping men and women attain healthy, beautiful, and youthful skin for over 31 years. In 2009 Ken launched his own line his vision was simple: to create a product line that was multi-functional and would expedite healing of the skin after intense trauma to the skin, improve the skins healthy appearance while slowing and reversing signs of aging. Skin 2 Skin, Skincare is about more than just anti-aging; it is about supplying the skin with the over 200 of the skin's essential nutritional building blocks, 20 S2S complex (extracts) and infusing smart anti-aging. Infusing only the best high performing anti-aging bio-identical peptides, plant stem cells and plant actives, Skin 2 Skin, Plant Powered Skincare represents the future of advanced, anti-aging skin care while remaining natural, free of any harsh chemicals and toxins, and PETA and vegan certified.

Growing up in Honolulu, Ken was introduced to the all-natural products that were incorporated into so many of the homemade products he used on a day to day basis. This spiked his curiosity for understanding ingredients and imagining up new ways they could be used. Ken got his official start and honed his creative talents at prominent establishments including Neiman Marcus, Stanley Korshak Dallas, Henri Bendel NY, Felissimo NY where he was V.P. of product development and merchandising and KSL Resorts Director of spa product development, treatment and merchandising creating their Signature Brands. It was his job to research every minute detail regarding ingredients, what was healthy, what was effective, what to avoid and create the final product.

This information would come in handy during what would turn out to be one of the most trying times of his life. Ken was diagnosed with a brain tumor and underwent extensive proton radiation therapy. The radiation left radiation burns to the left side of his face and combined with the drugs wreaked havoc on his skin, aging it overnight. A skincare expert, Ken was on the hunt for the magical product that would get his skin back in shape as he got his life back together. It was then that he stumbled upon a realization that would shape the rest of his career: there was simply no product line on the market that was healing, healthy, gentle, ethical, natural and totally focused on aging repair and prevention. Ken decided to start his own line that would be healthy and deliver actual visible results. No hype or marketing ploys included.

Using smart peptide technology and green ingredients, Skin 2 Skin, Plant Powered Skincare is about helping people achieve the best healthy youthful skin possible. "When your skin looks good you feel good about yourself by showing off your best face at any age," says Ken. "That is why I chose the motto "beauty at any age is beauty." As a society we need to start celebrating the innate beauty that comes with every year we live." Ken notes that hearing how his skin care products led someone to muster the courage to go on a job interview, ask someone out on a date, heal their skin, surviving breast cancer radiation treatments with no scarring, Dermatitis gone, sending me a selfie, or a customer calling to thank me for what he has created is the most rewarding part of what he does because they feel good about themselves and have healthy youthful skin. "Healthy skin is as psychologically life changing as it is physically beneficial," Ken Simpson states.



### **Quick Fire with Ken Simpson!**

Q. What do you like to do most during your free time?

A. Spending time with friends, loved ones, and my menagerie (I have 2 dogs, 6 cats that people just tossed out. Somehow we found each other. We even bottle feed all the cats and the dogs natural instincts took care of the bathroom detail. They all have funny individual personalities and bring us so much joy and love.) I also love to work out, I'm really into yoga, and also love to read, go to movies, and travel.

Q. If you were stuck on a desert island with only one skin care product, what would it be?

A. SPF 30 and Skin 2 Skin, Skincare's 24/7 Rejuvenation Cream. I wouldn't want to be sunburned and wrinkled when the rescue boat came!

Q. Who has the best skin in Hollywood?

A. That's one a loaded question! When I am there me! The cast from Amazon's "Man in the High Castle" they all use our products when they are filming. We are not allowed to talk about a number of our Celebrities that use the products it's up to them but we do have some listed on our website.

Q. What is a must have product to apply before going out?

A. Aging Intervention Cream is a nice light moisturizer that instantly hydrates skin and gives it that "glow" that makeup just can't fake. It is perfect to apply under your foundation. Use it regularly and you may not even need foundation!

Q. Where is your favorite place to vacation?

A. I love to spend time in New York City, Capri, and Paris. I'm dying to visit Australia and Greece one day.

Q. What is the best advice you've ever gotten?

A. Take time for fun and don't stress out when times get tough because that day ends and everything passes eventually, just do your best and learn from the mistakes.

Q. And most importantly, what is your favorite flavor ice cream?

A. Dark Chocolate

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