



FOR IMMEDIATE RELEASE

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**SKIN 2 SKIN™ CARE NAMED BEST DAMAGE REVERSAL CREAM
AND TO MAKE APPEARANCE ON THE LIFETIME NETWORK**

Palms Springs, CA – April 2009 – The good news keeps coming for Skin 2 Skin Care, an all-natural, certified organic skin care collection that uses future skin care technology to fight fine lines, wrinkles and sun damage.

Skin 2 Skin's **Photoaging Repair Cream** was named Les Nouvelles Esthetiques & Spa Magazine's "Best Damage Reversal Cream". Boasting ingredients such as Kinetin N-6, a potent natural plant extract and packed with nourishing anti-aging vitamins that are proven to be effective in the reduction of fine lines and wrinkles. Les Nouvelles Esthetiques & Spa Magazine recognized the anti-aging cream as one of the most effective on the market today.

In other news, Skin 2 Skin Care will sponsor a 30-day promotion on the Lifetime Network featuring 15-second commercial spots that will be revealed from April 12 through May 10th. Mylifetime.com will also run a Mother's Day **Beautiful Mom's Sweepstake**, featuring Skin 2 Skin Care gift baksets, during the months of April and May. Skin 2 Skin Care was exclusively selected from a number of beauty and wellness items featured on the Lifetime network's website and will offer a basket filled to the brim with Skin 2 Skin Care products to the lucky winner!

To enter the Beautiful Mom's Sweepstake please visit, <http://www.mylifetime.com/fun-games/sweeps/beautiful-moms-sweepstakes>.

For more information on Skin 2 Skin Care, visit www.skin2skincare.com.

About Skin 2 Skin™:

Sharing the future of advanced, anti-aging skin care technology, Skin 2 Skin Care products are specifically designed using only the finest all-natural, certified organic extracts, anti-aging peptides and dermatologist-recommended Alpha Lipoic Acid. Each product in the collection uses paraben-free, replenishable green ingredients to repair existing skin damage and prevent future damage, providing an effective alternative to invasive and costly procedures.

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